

PROJECTATHON

Revolutionizing the way College Project Work is done - Creating more Job Opportunities and Startups

1) Background

It's a known fact that our **grad and undergrad students are not found Industry ready by corporates**. We also know that to sustain our country's growth in the global economy, India will **need to become more "Aatmanirbhar"** and therefore Startups are the new emerging destination for our students.

As a head of the institution you will agree that a sustainable future for your institution will require :

- 1) **More experiential learning for students** making them more **Industry** ready
- 2) Creation of an environment that will lead to Startup Creation environment for your campus

One of the **key resources** available to us to ensure the above happens are the "**College Project (Mini/Major)**" we have mandated for students in 2nd, 3rd and Final year. Project Work if done seriously and on contemporary subjects can give students a near real experience of :

- 1) Applying concepts and gain valuable skills
- 2) Creating the product and team for their future startups

The key issues are :

- 1) **Non-relevant subjects**
- 2) **Lack of training on key soft skills like Documentation, Research, Presentation, Idea Validation, Design, etc**
- 3) **No 3rd Party industry guidance**
- 4) **No opportunity to showcase to industry**

2) PROJECTATHON – Doing College Project Work the Industry way

At **REIN Labs** we have been working on solving these problems partnering leading Technical & Management Educational institutions for the last 8 years.

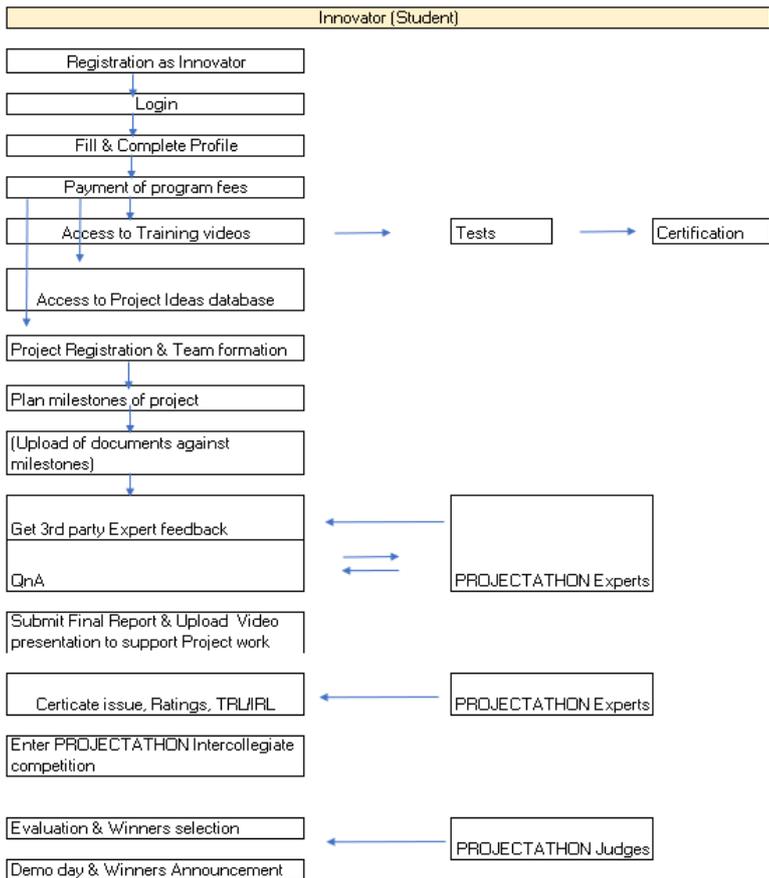
With **PROJECTATHON** we are now launching a Completely New and Revolutionary program to solve this problem for you. Through **PROJECTATHON** we are starting to provide

- 1) **Guided process across 3 – 9 months to help student teams work on their projects (Mini/Major),**
- 2) **Choose industry relevant subjects,**
- 3) **Provide Training on key skills** (Eg. Research skills, Prod Development, Presentation skills, Project mgmt. skills, IPR, Generating funds, etc)
- 4) **Provide 3rd party Industry evaluation & feedback**
- 5) **Provide Industry certification for their project work**
- 6) **Rewards Recognition through a competition**

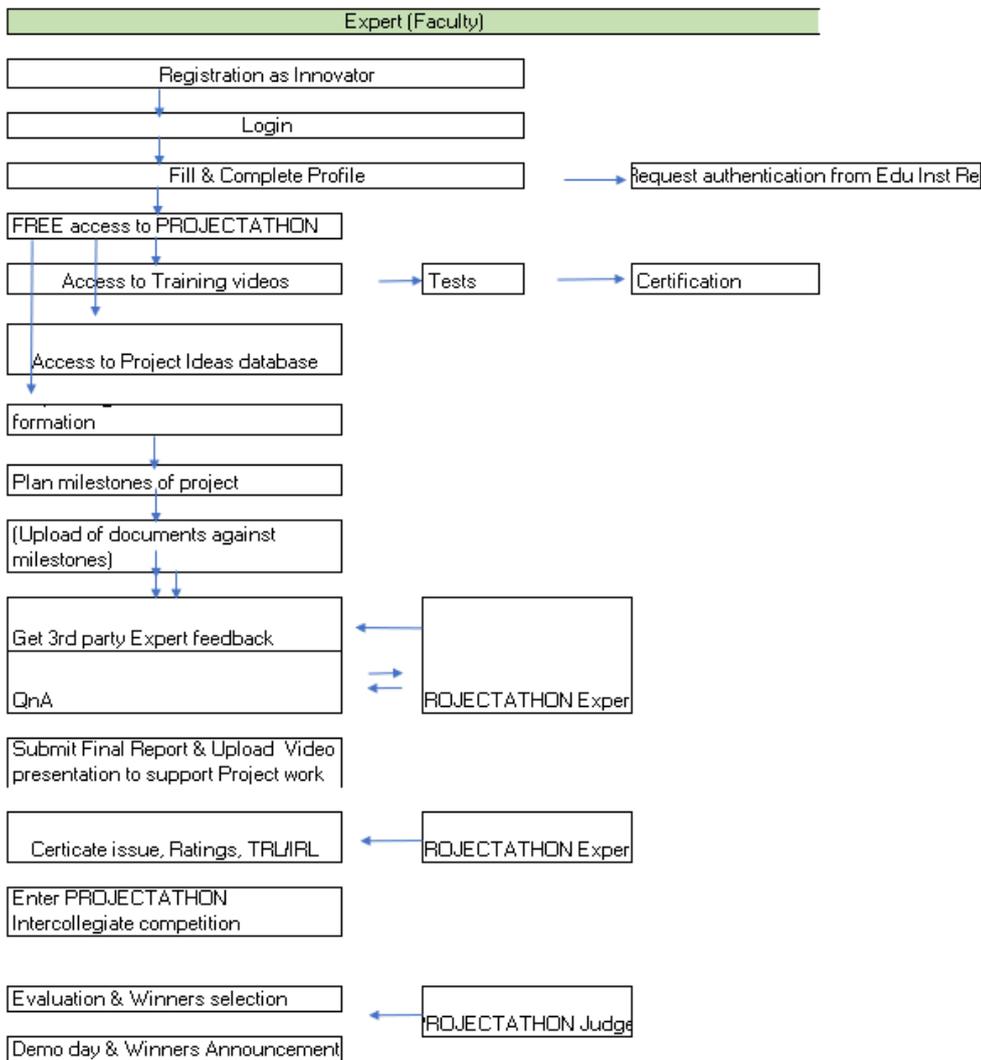
3) How it works :

a) For Students

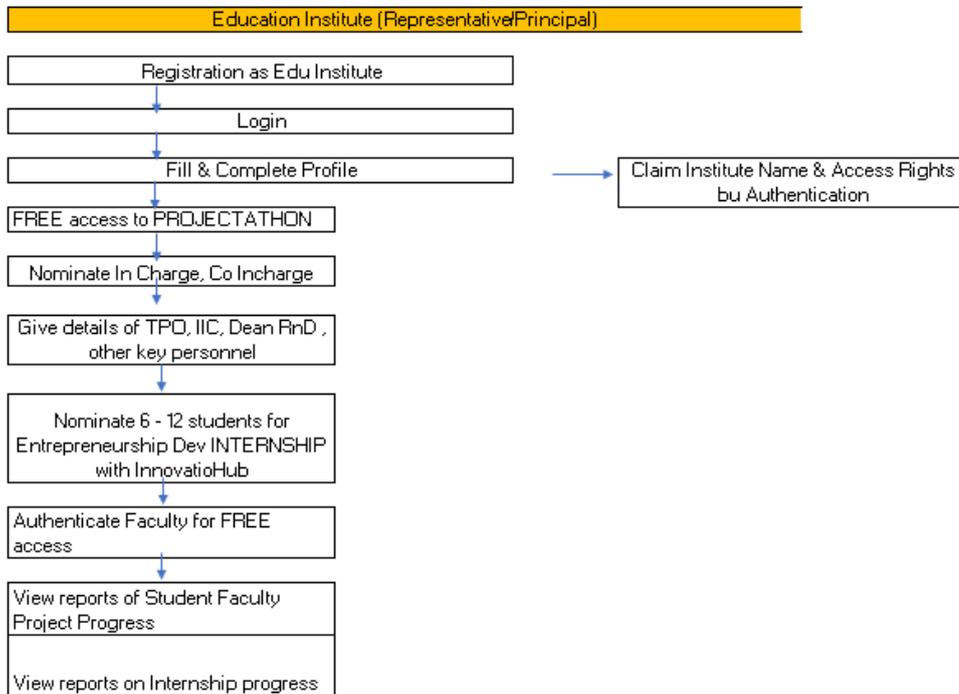
Modules on platform for Students, Flow to access various stages



b) For Experts (Faculty)

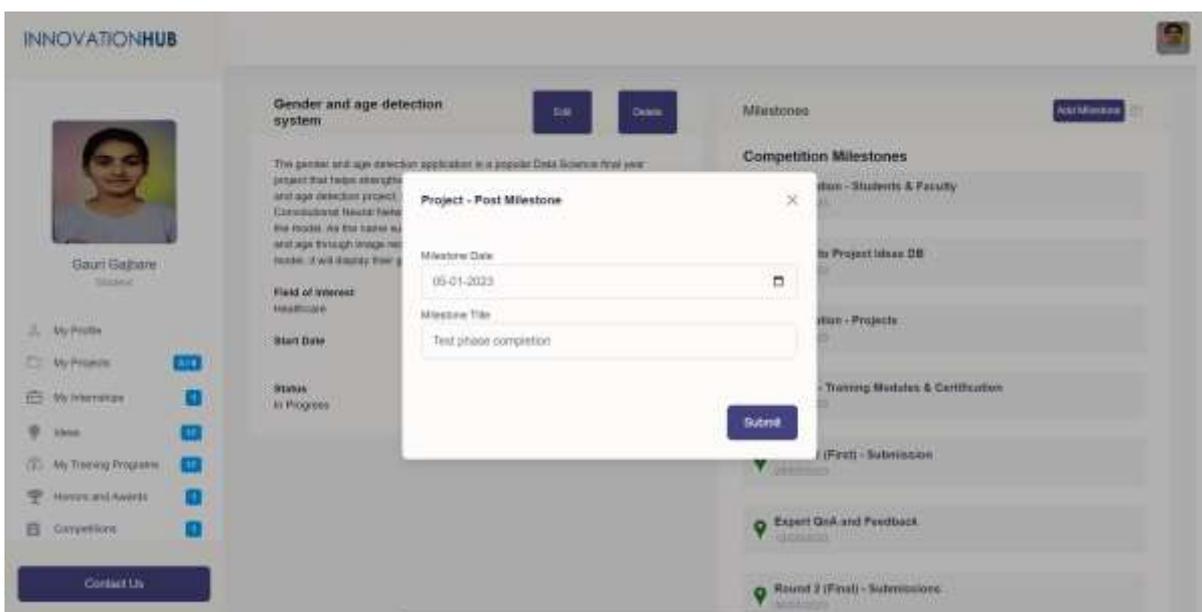
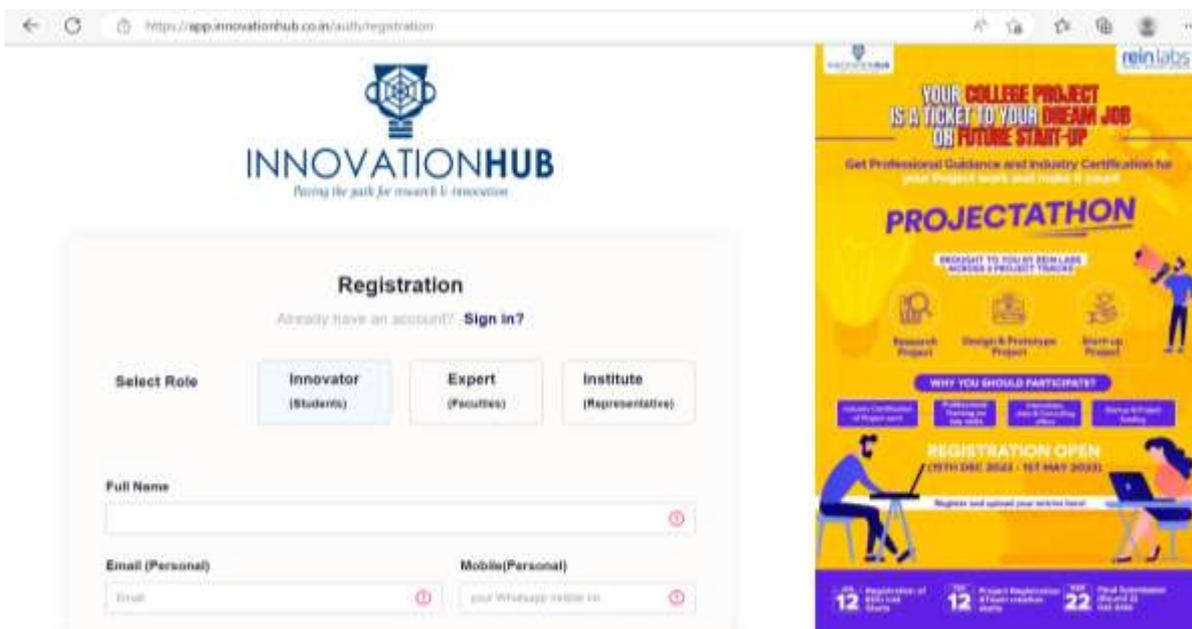


c) For Education Institutions (Representative/Principal)



4) Innovation Hub Platform :

PROJECTATHON is powered by the **Innovation Hub Platform** where **Students, Faculty, Educational Institutions** and **Industry** can showcase their work to each other, build connections and share learnings around the topic of Research, Product development and Startup Development. This platform aims to enable trainings, competitions and evaluations in future course to enable the Innovation ecosystem



INNOVATIONHUB

Gauri Gajbure
Student

My Profile | My Projects (5/14) | My Internships (4) | Ideas (10) | My Training Programs (10) | Honors and Awards (3) | Competitions (3) | FAQ

Project Artefacts Document Upload Guidelines

Type	Name	Size	Date	By
Project - Design Document	Project_Stage.docx	15.1 KB	14/09/2022	Gauri Gajbure
Project - Design Document	Methodology_and_Implementation_plan.docx	12.9 KB	14/09/2022	Gauri Gajbure

Round 1 - Detailed Project Report (PPT or PDF format) Upload / Attach Maximum file size allowed is 10 MB

View All Rounds

- Round 1 - Info of team members - 2 min video (ppt format and max. size 10 mb)
- Round 1 - Project Introduction Presentation (PPT or PDF format)
- Round 1 - Prototype / Demo Presentation - 2 min video (ppt format and max. size 10 mb)
- Round 3 - Detailed Project Report (PPT or PDF format)
- Round 1 - INNOVATIONHUB Questionnaire form to be provided by PROJECT/TEAM organizing team.
- Final Round - Info of team members - 2 min video (ppt format and max. size 10 mb)
- Final Round - Project Introduction Presentation (PPT or PDF format)
- Final Round - Prototype / Demo Presentation - 2 min video (ppt format and max. size 10 mb)
- Final Round - Detailed Project Report (PPT or PDF format)
- Final Round - PROJECT/TEAM Questionnaire form to be provided by PROJECT/TEAM organizing team.

Q: Where is Age & Gender Detection AI Used? Answer | Q: Which DBMS solution will work best with flexible storage Post Question

100 Project Ideas - Opportunities for Research, Innovation & Entrepreneurship
Education, Healthcare, E-commerce, Retail, NGOs, Automotive, Transportation, BFSI, Manufacturing, Entertainment & Media

IMPRESS INVESTORS | IMPRESS RECRUITERS

SESSION 3 & 4 **3:08:11**

100 Project Ideas - Opportunities for Research, Innovation & Entrepreneurship
1.3K views • Streamed 3 months ago

100 Project Ideas - Opportunities for Research, Innovation & Entrepreneurship
Agriculture, Dairy, Fisheries, Electronics, Software, Defense, Materials, Chemicals, Telecom, Energy

IMPRESS INVESTORS | IMPRESS RECRUITERS

SESSION 1 & 2 **2:51:10**

100 Project Ideas - Opportunities for Research, Innovation & Entrepreneurship
3.7K views • Streamed 4 months ago

5) Advantage Students :

By doing their projects via **PROJECTATHON** on **InnovationHub** students can achieve **SUCCESS** in their pursuits for better quality job offers, qualification to better quality institutions for Masters, or better pitching for their startup plans

By listing your project work on **PROJECTATHON** you can get :

S- Showcase Profile to Industry

U- Unique subject selection for Projects

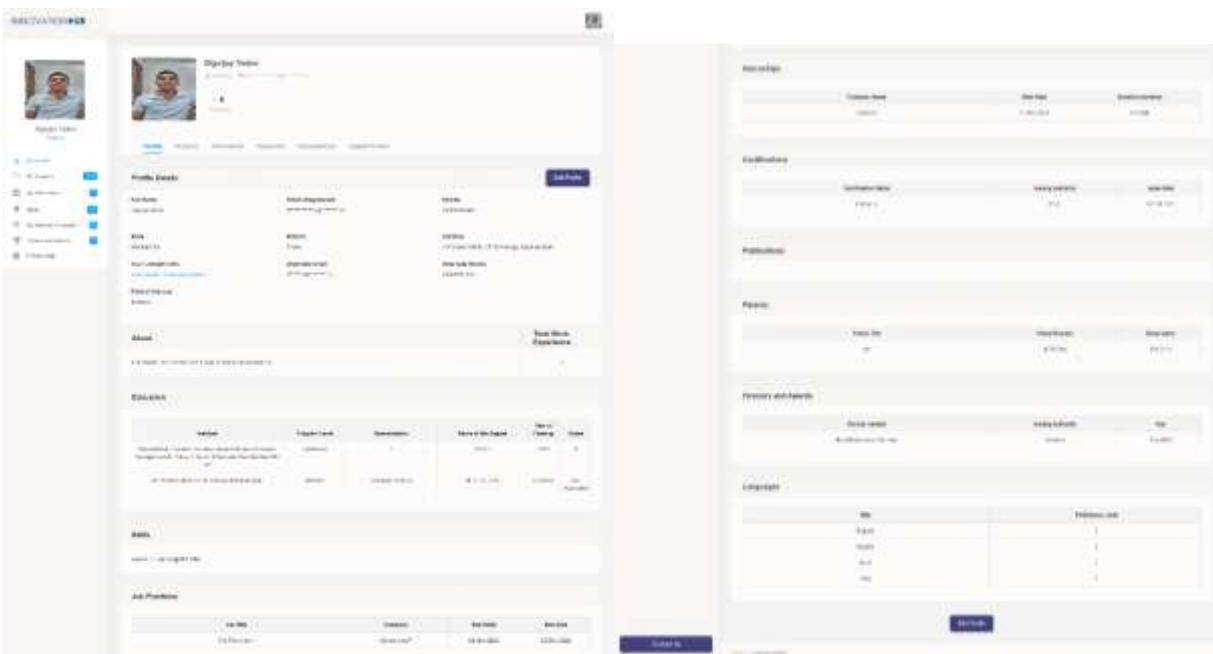
C - Certification and Ratings from Industry

C- Corporate **Connections** for Placement

E - Expert Guidance and Mentoring

S - Soft Skill Training

S - Start-up and Project Funding



6) Advantage Education Institutions :

As an Educational Institution, **PROJECTATHON** on the **InnovationHub** platform will be ensure your credible **SUCCESS** in creating an environment for Innovation & Entrepreneurship within your institution.

Through PROJECTATHON you can :

- S- Showcase** for Institutes Projects and Activities
- U- Unique** Institute Profile
- P - Partnerships** and Connections with Industry
- P - Placement** and Job Openings
- O - Opportunities** to consult on industry relevant projects
- R- Rankings and Ratings** support for **NBA/NAAC/ARIIA/NIRF**
- T - Track** and Document all college work for future filing

INNOVATIONHUB

SIES School of Business Studies
400003

- My Profile
- My Training Programs 4
- Honors and Awards 4
- My Membership
- Competitions 4

SIES School of Business Studies
400003

4 Members

[Profile](#)
[Payments](#)
[Competitions](#)
[Update Profile](#)
[Mandatory Disclosure](#)

Profile Details Edit Profile

Institute Name SIES School of Business Studies	Email/Registered Id g*****@s*****.in	Mobile 9000003511
LinkedIn URL SIES Foundation	Institute Website Sies/siesobu.edu.in	Address New, Mumbai

About **Total Faculty Count**

The SIES School of Business Studies (SIESBS) formerly known as SIES College of Management Studies (SIESCOMS), was established in 1985. SIESBS envisages providing quality management education for the nascent professionals, the dynamic future managers for 21st century. SIESBS's foundation maps its roots to the rich tradition of South India Education Society (SIES), one of the richest and value-based educational trusts that run a number of educational institutions in the city of Mumbai.

99

Courses Offered

Profile Levels	Profile	Specialization	Student Intake
Wastars	Post Graduate Diploma in Management	Management	180
Wastars	Post Graduate Diploma in Pharmaceutical Management	Pharmacy Management	180
Wastars	AMBA PGCMA Post Graduate Diploma in Management	Management	120

Edit Profile

Contact Us

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INNOVATIONHUB




SIES School of Business
Student

- My Profile
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- Work and Awards 1
- My Internship
- Competitions 1

Contact Us

Institute / Project Co-ordinators

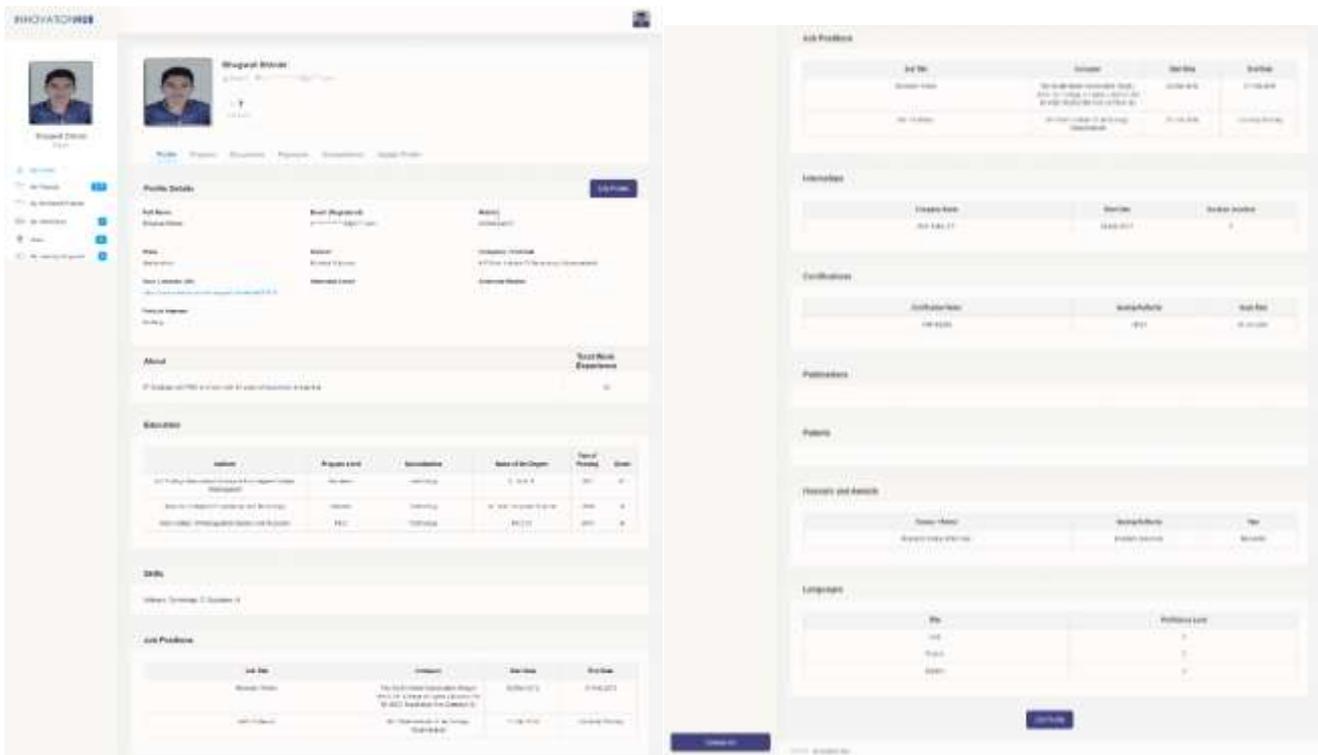
Co-Ordinator Role	Name	Email	WhatsApp Mobile No	Department	
Student Intern					add

Name	Email	Mobile	Department	Designation	Action	
Raj Mathew	raj.mathew@reins.edu.in	9434516544	Finance	Finance	view profile	✖
Susha Sharma	sushasharma@reins.edu.in	984321546	HR	Co-Finance	view profile	✖
Rahul Trivedi	rahul.trivedi@reins.edu.in	970976455	Management	Dean II & D	view profile	✖
Ruchita Patel	ruchita.patel@reins.edu.in	970976455	Accounts	TPO	view profile	✖
Richa Saini	richa.saini@gmail.com	970976455	PG Course Dept	Student Intern	view profile	✖
Veel Shashi	veel25ash@yaho.com	984330417	PG Course Dept	Student Intern	view profile	✖
Arshana Sai	arshana@gmail.com	940572353	Biochemistry Second Year	Student Intern	view profile	✖
Shreyas Shinde	shreyas@reins.com	960344345	Biochemistry Second Year	Student Intern	view profile	✖
Mahesh Khair	mahesh@gmail.com	877545227	PGDI Final Year	Student Intern	view profile	✖
Rupak Singh	rupak.singh@reins.com	870794007	PGDI Final Year	Student Intern	view profile	✖

7) Advantage Faculty :

PROJECTATHON on the **InnovationHub** platform will be your **PARTNER** in growing your career :
Through **PROJECTATHON** you can :

- P- Profile** showcase to Industry
- A- Access** to Industry Relevant Project Subjects
- R - Industry Recognition**
- T - Track** & Record project work
- N - Network** & Connect with Corporates
- E - Expert** Guidance on Consulting Offers
- R – Research** Opportunities for Industry Projects



8) PROGRAM SCHEDULE :

PROJECTATHON will be organized across Dec 2022 to Apr 2023. Some key milestones are as follows :

Sr.No.	Key Milestones of PROJECTATHON	Start Date*	End Date*
1	Registration by Educational Institute	12 th Jan 2023	
1.1	MOU signing		
1.2	Nomination of Faculty Incharge, Co Incharge, Students Reps for INTERNSHIP		
1.3	Communication to HOD's & Students via Notice & Poster		
2	Registration of Students, Teams, Faculty	26 th Jan 2023	
3	Access to Project Subjects Database & Training Modules	26 th Jan 2023	
4	Projects Registration & Team Creation	12 th Feb 2023	
5	Round 1 Submission last date		28 th Feb 2023
6	External (3rd party) QnA & Feedback		07 th Mar 2023
7	(Round2) Final Submission (Post feedback) & Contest Entry		22 nd Mar 2023
8	External (3rd party) Evaluation & Certificate issue		14 th Apr 2023
9	Competition Winners Announcement & Felicitation (College & University Level)		26 th Apr 2023
10	Awards Ceremony - Winners Exhibition, Announcement & Felicitation (State & National level Winners)	TBD May 2023	

*Some dates may be subject to change

9) COMMERCIALS :

Subscription costs for doing Project work with **PROJECTATHON** are as follows :

A) Educational Institutions : FREE

This fee shall include :

- a) Access & Track of Student & Faculty profiles, Project Teams, Project work
- b) Access to Student Certificates issued post 3rd party evaluation by industry
- c) Access to Student & Faculty Training courses and certifications
- d) Access to Certificates issued in Competition victories

B) Students : Rs 799/for this year (unlimited projects)

This fee shall include :

- a) Access to Investment oriented Industry Relevant Subjects databank
- b) Access to Expert training modules across a range of subjects
- c) Testing & Certification for each training module
- d) Exposure to Industry level Project management, Collaboration, Documentation features of InnovationHub platform
- e) 3rd party industry QnA & Feedback on Project work
- f) Industry Certification & Ratings for project work
- g) Opportunity to showcase work to network
- h) Opportunity for Rewards & Recognition in Contest

C) Faculty : FREE (unlimited projects)

This fee shall include :

- a) Access to Investment oriented Industry Relevant Subjects databank
- b) Access to documentation of all projects guided
- c) Access to Expert training modules across a range of subjects
- d) Testing & Certification for each training module
- e) Exposure to Industry level Project management, Collaboration, Documentation features of InnovationHub platform
- f) 3rd party industry QnA & Feedback on Project work
- g) Industry Certification & Ratings for project work
- h) Opportunity to showcase work to network
- i) Opportunity for Rewards & Recognition in Contest

10) EXPECTATIONS FROM EDUCATIONAL INSTITUTE :

Registration process :

This program is **completely free** for Educational Institutes & Authenticated Faculty. Registration ensures :

- 1) Leverage and track of Student project work in one central repository
- 2) Authentic 3rd party verified claim to IP of College Students and Faculty project work
- 3) Critical data for NBA/NAAC/NIRF/ARIIA rankings
- 4) High quality Industry level practices exposure to your students and faculty
- 5) Your institutional logo on all certificates issued for your students & faculty

You are requested to do the following **5 simple STEPS** to complete the registration process :

- 1) **STEP 1** : Register and complete profile on [InnovationHub](#) platform under Educational Institution login
- 2) **STEP 2** : Sign & Stamp MOU sent with this Dockette and upload to platform and send on mou@reinlabs.co.in
- 3) **STEP 3** : Nominate [PROJECTATHON Committee](#)
1 faculty as Incharge,
1 faculty as co-Incharge and
Max of 12 or Min of 6 students for an 8 week Entrepreneurship Development Internship
(preferably equal no. of boys and girls) on platform
- 4) **STEP 4**: Please put up on College Notice Board
 - [PROEJCTATHON poster](#) ,
 - Notice for HOD's & Students announcing participation &
 - INTERNSHIP poster
- 5) **STEP 5** : Approve Faculty authentication requests so they can get FREE access to PROJECTATHON

Please join us in taking the 1st Step
to Making our College Project Wok meaningful and leverage the same for Better Opportunities for
the entire Student, Faculty, Education Institution & Corporate community via PROJECTATHON on
[InnovationHub](#)

PLEASE CIRCULATE IN YOUR NETWORK !

11) IMPORTANT LINKS :

Introduction Video : <https://youtu.be/unZy2en0Lko>
FAQ's : <https://app/innovationhub.co.in/auth/registration/faqs>
Registration link : <https://app/innovationhub.co.in/auth/registration>